

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON D.C. 20549

FORM 8-K

Current Report

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 11, 2019

BRINKER INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

DELAWARE

(State or Other Jurisdiction of Incorporation)

1-10275

(Commission File Number)

75-1914582

(I.R.S. Employer Identification No.)

3000 OLYMPUS BLVD, DALLAS, TEXAS, 75019

(Address of Principal Executive Offices, and Zip Code)

(972) 980-9917

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425).
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12).
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)).
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)).

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of Each Class</u>	<u>Trading Symbol(s)</u>	<u>Name of exchange on which registered</u>
Common Stock, \$0.10 par value	EAT	New York Stock Exchange

Item 7 - Regulation FD

Item 7.01. Regulation FD Disclosure.

On June 11, 2019, Brinker International, Inc. issued a press release announcing the entry into an exclusive agreement with DoorDash. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporate by reference herein.

Section 9 - Financial Statements and Exhibits.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

[99.1](#) Press Release dated June 11, 2019.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BRINKER INTERNATIONAL, INC.

Dated: June 11, 2019

By: /s/ Wyman T. Roberts
Wyman T. Roberts,
President and Chief Executive Officer
and President of Chili's Grill & Bar

FOR IMMEDIATE RELEASE

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Chili's Partners Exclusively with DoorDash

Chili's Guests can get their favorites delivered with DoorDash wherever they are from more than 1,000 participating restaurants nationwide

DALLAS, June 11, 2019 - [Chili's® Grill & Bar](#), a leader in the casual dining industry, is also leading the category in off-premise innovation. To build on that momentum, starting today, Brinker International, Inc., the parent company of Chili's and Maggiano's Little Italy®, has entered into an exclusive agreement with DoorDash, the nation's largest on-demand destination for door-to-door delivery, that brings delivery of Chili's favorites to Guests from more than 1,000 participating restaurants nationwide.

"We chose DoorDash as an exclusive partner because they have a leading market share in areas where Chili's restaurants are located and have a fast growing delivery platform," said Wyman Roberts, chief executive officer of Brinker and president of Chili's. "While we tested delivery with several partners, DoorDash integrated seamlessly into our operations, demonstrated the ability to drive incremental sales and provided a consistent Guest experience. DoorDash shares our vision of a 'win-win' partnership based on sustainable economics, digital leadership and a constant stream of innovation. Together with DoorDash we can deliver Chili's favorites to Guests wherever they are."

Chili's has generated more than \$330 million in annual off-premise sales at corporate owned restaurants, which contributed to approximately 13% of the brand's total sales in the U.S. as reported at the end of the last fiscal quarter. The brand also grew to-go business by 17.2% in its third quarter. Over the past few years, to improve its off-premise strategy, Chili's launched a highly-rated mobile and web application for online ordering, improved to-go packaging and built integrated direct marketing capabilities for its more than six million Guests that have joined the My Chili's Rewards loyalty program.

Chili's exclusive partnership with DoorDash will build on this momentum. Chili's expects its national partnership with DoorDash to accelerate its omnichannel leadership, drive continued sales growth by levelling the convenience playing field with fast casual and quick service restaurants, and further strengthen the brand for the next generation of Guests.

In test markets, Chili's Guests showed a high demand and positive response for DoorDash delivery, which resulted in significant incremental off-premise sales growth. Chili's and DoorDash have integrated their systems so that DoorDash orders are sent directly to the Chili's point-of-sale (POS) system, ensuring a better experience for Guests and Team Members. POS integrations allow DoorDash to sign up and scale restaurants at a faster pace, and Guests can expect additional Chili's restaurants to offer delivery with DoorDash in the near future.

"DoorDash is honored to be named as the exclusive delivery partner for Chili's and Maggiano's, pairing our best in class operations and commitment to quality with America's most iconic brands," said Toby Espinosa, vice president of business development at DoorDash. "Chili's is renowned for their fresh, bold menu items and high-quality Guest experience, and we're excited to see how our partnership grows as we connect loyal diners to great food, service and convenience."

Maggiano's has also exclusively partnered with DoorDash for delivery services, and the DoorDash systems will be integrated with Maggiano's POS in the coming months.

To order Chili's with DoorDash, download the DoorDash app or go online to www.doordash.com. Find Chili's in the list of local restaurants, place an order and enjoy your Chili's in no time!

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About Chili's® Grill & Bar

Hi, welcome to Chili's! We're a leader in the casual dining industry and the flagship brand of Dallas-based Brinker International, Inc. (NYSE: EAT). We're known for our big mouth burgers, Texas-sized ribs, full-on sizzling fajitas and hand-shaken margaritas. We take our food seriously - but not ourselves - because dining out should feel like a celebration even if there is nothing to celebrate. Our passion is making every Guest feel special, and every day, our ChiliHeads make it their job to spread #ChilisLove across our more than 1,600 restaurants in 29 countries and two territories. And Chili's cares. We host local Give Back Events to support kids, education and hunger, and have raised more than \$70 million through our annual Create-A-Pepper campaign benefitting St. Jude Children's Research Hospital®, because giving back is a big part of who we are. Find more information about us at www.chilis.com, follow us on Twitter or Instagram, or like us on Facebook @Chilis.

About DoorDash

DoorDash is a technology company that connects customers with their favorite local and national businesses in over 4,000 cities and all 50 states across the United States and Canada. Founded in 2013, DoorDash empowers merchants to grow their businesses by offering on-demand delivery, data-driven insights, and better in-store efficiency, providing delightful experiences from door to door. DoorDash Drive is the last-mile logistics platform that powers direct delivery for any business. By building the last-mile delivery infrastructure for local cities, DoorDash is bringing communities closer, one doorstep at a time. Read more on the [DoorDash blog](#) or at www.doordash.com.